

# SOE11444 Global Business Economics and Finance

## Assignment 2

### Examination and Report Assessment

#### Element 2: Report

**Open and review your answers to Assignment 2 Element 1 – Timed Test.**

**You must use your own answers to Assignment 2 Element 1**

#### **A. Report Question**

In this report you must use the information provided in the examination paper. You must also use the figures which you have calculated in the examination.

**You will be penalised if you use figures which are not consistent with your examination answers.**

**You will not be further penalised in the report exercise for using figures which you have submitted as examination answers, even if your submitted answers contained errors.**

Further information: Scylace plc has total assets of £312 million, including £14 million in cash, with total liabilities of £98 million.

## **B. Report Exercise**

You have been engaged as a management consultant by Scylace plc, a grocery retail chain. You have been asked to evaluate two alternative proposals for building a new superstore and a proposal to make a takeover bid for Helibeb plc. You have the option to build the superstore at one of two locations.

Using the figures which you have calculated in your examination, write a report with recommendations on whether to build either or both of the two superstores and on whether to make a bid for Helibeb plc.

If you recommend that

- (a) both superstores should be built or
- (b) at least one superstore should be built while Scylace also seeks to acquire Helibeb,

you must provide a recommendation on which investments should take priority if resources are insufficient to make all the investments you are recommending.

Your report must contain:

- 1. An executive summary (up to 300 words)**
- 2. An introduction (up to 200 words)**
- 3. A methodology for evaluating the proposed new superstore locations and prospective acquisition, in the light of available finance (up to 500 words)**
- 4. An evaluation of the proposed new superstore locations and prospective acquisition (up to 1,000 words)**
- 5. Conclusions (up to 250 words)**
- 6. Recommendations (up to 250 words)**
- 7. References**

**Footnotes are not permitted.**

**Appendices are not permitted.**

### C. Project 1 Submission Guidelines

<b>Length</b>	2,500 words, +/- 10% (excluding tables, graphs, appendices and references)
<b>Presentation</b>	Arial 12 fonts, 1 ½ spacing, justified text
<b>References</b>	A minimum of 20 references using APA Referencing Style (articles from academic periodicals, textbooks, official data and information sources)

### D. Marking criteria and weights

<b>CRITERIA</b>	<b>WEIGHTS</b>
Executive Summary	10%
Introduction	10%
Methods	10%
Investment Evaluation	30%
Conclusions and Recommendations	20%
Quality and Formatting of References	10%
Presentation	10%
<b>Total</b>	<b>100%</b>