The project must contain reference sources, endnotes and a bibliography. The project must also include an appendix section which **contains copies of journal articles, cases and press releases**. (Providing web links is not acceptable. You must provide a copy of your journal article, case and press release.) The term project must be a minimum of 11 *full* pages, double-spaced, have11front. The appendix, reference sources / bibliography, cover and table of contents **do not** count as the 11 page allotment.

1. Develop a professional journal which includes a cover, table of contents and an executive summary.

In addition to the standard requirements for an executive summary, **the executive summary must define ethics and the importance of ethics in the business context (One page).**

1. Conduct research and select (*Three in total)*:
   1. One recent journal article (2014-2019) related to business ethics which includes a managerial dilemma
   2. One case (2014-2019) related to business ethics which includes a managerial dilemma
   3. One recent press release (2014-2019) related to business ethics which includes a managerial dilemma

Note: *The business ethics related topics for the journal article, case and press release must be different. Do not use the same topic or company/business for your article, case or press release. Also, you must do your own research to find relevant material. Lastly you may not use any of the following firms: Volkswagon, Walmart, Wells Fargo or Enron.*

1. Write a mini-report for each of the above selected items (one for the article, one for the case and one for the press release). Each mini-report must include the following:
   1. At least three pages
   2. A summary of the article, case and press release (approximately 1 - 2 paragraphs each)
   3. Identification of the ethical issue and dilemma and the possible impact on the business, stakeholders and society at large
   4. Application of ethical principles covered in the course to the issues/facts presented in the article, case and press release
   5. Your evaluation/assessment of how the ethical issue/dilemma was handled. Questions to be considered: How was it reported in the media? Did the company resolve / attempt to resolve the issue? Etc. Provide justification for your evaluation/assessment.
   6. Your recommendation as to how the ethical issue/dilemma should be resolved. Include the advantages and disadvantages.

Note: *Be descriptive, provide details and thorough explanations. Pay attention to grammar, spelling, syntax, organization of thoughts, etc. as failure to do so will adversely affect your grade.*