**The CCA Essay**

The essay is due at the end of term and must be between 15-25 pages in length; excluding the title page.  Further, all cited sources must be peer-reviewed journal articles or essays you created during specialization courses.  Further, the essay submission must obtain at most a 15% Similarity Score.

The essay shall contain the following sections:

* Section I: Conceptual Knowledge
* Section II: Synthesis
* Section III: Directions for Future Inquiry
* Section IV: Annotated References

You may [download the template for the essay at this link](https://caluniversity.sharepoint.com/%3Aw%3A/s/LMSContent/EcZ8dcLqOgBAjm6n0mJ0ULQB30onwU3iorzhm0jYaEpSWg?e=OleNZ0).  You must use the template for the essay.

**Section I: Conceptual Knowledge**

Section I emphasizes the synthesis of theories and conceptual principles underpinning your program/specialization.  You are expected to identify, summarize, differentiate, and compare the three best essays you wrote and submitted while enrolled in specialization courses.  Additionally, you must utilize two additional articles while discussing the three essays.  After discussing the three essays, choose one essay and discuss how it contributes to your understanding of your specialization.

**Section II: Synthesis**

Section II requires you to discuss the application of essays to professional, research-orientated, or other real-life situation while remaining mindful of social, ethical, and cultural concerns.  Your goal is to compound and differentiate the essays from Section I into an address of the following prompts:

* Illustrate how the essays identify and discuss practices commonplace in your program/specialization.
* Explain how the essays identify and describe the consumer, agents, and managers involved in the essays’ topics and discussions.
* Explain how the essays identify and describe external forces and how they influence the application of the essays to real life problems.
* Relate the consumer, agents, managers, practices, and external forces into a holistic understanding demonstrating your ability to view all three essays as part of a greater whole.

**Section III: Directions for Future Inquiries**

Section III requires you to evaluate the previous two sections as to uncover potential direction for future inquiries.  You are expected to address the following prompts:

* Compare and contrast the three essays and discuss how they agree and conflict.
* Discuss the origins of their agreements and conflicts.
* Offer and justify two potential lines of inquiry helping to understand their agreements and possibly resolving their conflicts.

**Section IV: Annotated References**

All cited papers must have corresponding annotated references located in the references section of the essay.  Please note that the annotated references count toward the page count; for a maximum of four pages.  The template contains a sample reference.

Specialization: Business Administration Global Business and Leadership