**Analysis of a Market Event**

The context

On the whole, we tend to see Financial and Asset markets moving relatively slowly.

However, at times there are sharp violent changes in price. Sometimes these market

events come as a complete surprise, while at other times they were well telegraphed

and largely expected.

Your task: select a historical market event, being sure to justify your choice. Outline

and detail the macroeconomic environment leading up to the event. Outline and

detail the market before during and after the event. Document any impact your

selected event had upon other markets. Key questions to consider in your analysis:

do you see this event as a “one off”, or will it happen again? If not a one off, what

changes been made to prevent it? If no changes have been made, what would you

recommend? Finally, be sure to consider this market event as if you had perfect

foresight: how would you had profited from your selected market event?

**Aim**

Selecting and justification of a market event. Detail of macroeconomic environment

leading up to the event. Identification of key macroeconomic factors and explanation

of their role in the event.

(30 MARKS)

Outline and detail the market before during and after the event. Be sure to consider

the key macroeconomic factors discussed previously.

(20 MARKS)

Document any impact your selected event had upon other markets. Be sure to

discuss markets in your country of choice, as well as externally.

(10 MARKS)

Address the following questions: do you see this event as a “one off”, or will it

happen again? If not a one off, what changes been made to prevent it? If no

changes have been made, what would you recommend? Be sure to discuss

REGULATORY changes.

(10 MARKS)

How would you had profited from your selected market event? Be creative; there

are no wrong answers but you must, with the benefit of 20/20 hindsight MAKE

MONEY. Be sure to consider instruments discussed in the module.

(10 MARKS)

Structure, presentation, referencing, adherence to file naming convention.

**Use of the Bloomberg terminal is compulsory – if you refuse to use Bloomberg**

**your paper will, at best, receive a bare pass.**

Word length: maximum of 1,500 words without appendices, references, table of

contents, etc.

Insure you address ALL points raised in this coursework. Present your

description, analysis and findings in a professionally formatted report. You will

receive 20 marks for structure and written presentation. CAPTURE THEM

ALL.

• The assignment should be produced in Word and Excel spreadsheets used for

supporting calculations if necessary

• Tables and graphs should be used where necessary to provide clarity.

• **The use of Bloomberg is MANDATORY.**

• Computations should be introduced by brief but researched and referenced

paragraphs covering: concepts, underlying assumptions.

• The assignment must be undertaken individually.

• Word count lower limit: 1500 +- 10%, excluding executive summary, references,

appendices and tables – DON’T TRY TO DO THIS IN LESS THAN 1500

WORDS.