Familiarize yourself with the following terms and concepts for this assignment: organizational structure, organizational culture, inertia, Holacracy, PESTEL model. Create a 700 to 1,050-word entry in your Strategic Management Research Paper. Respond to the following prompts in your paper: 1)Assess whether Caterpillar Inc. is using the appropriate measures to verify its strategic effectiveness. 2)Summarize Caterpillar Inc.’s organizational structure. 3)Determine whether Caterpillar Inc.’s organizational structure is considered a traditional organizational structure or a Holacracy. 4)Detail why it is important for Caterpillar Inc. leadership to study and understand the company’s internal and external environments. 5)Evaluate Caterpillar Inc.’s competitive position and how they have responded to shifts in the external and internal environments. Please use 3 scholarly sources one of them has to be Caterpillar's website https://www.caterpillar.com/en.html Rubric/Grading: All 7 items below need to addressed be in paper 1) The assessment of the measures Caterpillar uses to verify its strategic effectiveness is thorough and supported with examples/references. 2) The summary of Caterpillar’s organizational structure is accurate and supported with examples/references. 3) Analysis of Caterpillar’s organizational structure as traditional or a Holacracy is thorough and supported with evidence/references. 4) Explanation of the need for Caterpillar’s leaders to study and understand the company’s internal and external environments is thorough and supported with evidence/references. 5) Evaluation of Caterpillar’s competitive position and its responsiveness to shifts in its internal and external environments is thorough and supported with evidence/references. 6) Paper is fully organized in a logical and coherent manner; transitions are smooth and flow seamlessly from one point to the next. 7) No errors in grammar and spelling; all format and citations consistent with APA rules.