Moral Leadership vs. Ethically Responsible Behavior

The dilemma of moral leadership vs. ethically responsible behavior raises many questions: Should self-interest come before the interests of others or the greatest good?

 Can a moral leader be a successful leader?

 Can leaders ethically manage their "power"?

Important

 Select two ANY current companies: one that exemplifies moral leadership and the other ethically responsible behavior.

 Review the cases with the goal to outline the difference between moral leadership vs. ethically responsible behavior.