Moral Leadership vs. Ethically Responsible Behavior

The dilemma of moral leadership vs. ethically responsible behavior raises many questions: Should self-interest come before the interests of others or the greatest good?

Can a moral leader be a successful leader?

Can leaders ethically manage their "power"?

Important

Select two ANY current companies: one that exemplifies moral leadership and the other ethically responsible behavior.

Review the cases with the goal to outline the difference between moral leadership vs. ethically responsible behavior.