Description

The essay is on the following question- Distinguish between social enterprise and business enterprise, and critically assess whether it is possible for social entrepreneurs to seek profit maximisation without diluting the ideology of social entrepreneurship. Use real life examples to support your arguments. Pieces of advice- Ability to integrate theory and practice is crucial. For instance: o In distinguishing between social enterprise and business enterprise, you need to critically highlight differences as well as similarities, using real life examples of both types of enterprises to illustrate your points. o In assessing whether or not profit maximisation may dilute the ideology of social entrepreneurship, please use real life examples to demonstrate different sides of the argument.