Description

1) What is the social responsibility of the MNE?\* ➤ What is the state of globalisation today? ➤ What are the key similarities and differences between the BRICS countries? ➤ Explain how cultural differences can result in conflicts in international business. ➤ Has globalisation led to the demise of the nation state? ➤ Explain the causes and consequences of the global financial crisis of 2008. How is the global business environment currently changing in relation to global environmental degradation? ➤ What opportunities and challenges does technology present for business and, in particular, international business? ➤ Do patents encourage innovation? ➤ What is MNE tax avoidance and why is it of global concern today? ➤ Discuss GDP as indicator of social progress. ➤ Explain political and legal risk in international business and give examples to illustrate