You must:

 Find three scholarly, peer reviewed journal articles (one may be an internet article) dealing with

communication issues in business. The problem cannot be ‘made up’ – it must be real.

o The articles may discuss good or bad communication techniques or ;

o Describe instances where companies struggled or had great success in communicating.

o The articles must be within the last 5 years and can be within any industry.

o Each article can be about a different problem within a business

After reading the articles, you need to prepare the following:

A 6 page individual research paper: (1 Cover Page, 4 Body, and 1 Reference page) 65 points. Use the

template provided for this assignment.

 Your summaries should demonstrate:

o Mastery of professional correctness

o Proper summarization of your articles and the communication issues

o APA style in general (a cover page, double spaced, 1 inch margins, Times New Roman or Arial

12 pt font, use of in-text citations, and a reference page).

An Oral Presentation about your Research Paper: (2-3 minutes) 35 points

 You will be required to make a “2-3” minute oral presentation in class, summarizing your paper and

the communication issues you researched. Online students will record their presentation using

Screencast-O-Matic (https://screencast-o-matic.com/screen\_recorder).

 Include a copy of your recorded URL video link at the end of your Research Paper in your References.

AND upload the URL to the assignment link in Canvas.

 You must be visible in the video – from the waist up. You are not required to be dressed professional.

Please do a ‘sound check’ prior to ensure that you can be heard clearly in your video. Focus on:

volume, tone, eye contact, professionalism, manners, minimal filler words um’s, etc. You can use note

cards and are not expected to memorize your paper. Do not read your paper ‘ver-batium.’