**Comparing and Contrasting**

**Two Websites**

# Summary of the Assignment:

* **Task:** In this assignment, you will write an essay in which you compare and contrast two websites for their use of *proximity*, *alignment*, *repetition*, and *contrast*.
* **Length:** 800-1100 words
* **Graphics:** You must include at least eight graphics in order to provide support for your claims in the essay
  + at least two graphics for proximity
  + at least two graphics for alignment
  + at least two graphics for repetition
  + at least two graphics for contrast

# Brief Description and Strategies to Follow:

You must select two websites of the same topic or genre. In other words, you can select two banking websites, two shopping websites, two newspapers online, two health provider websites, or something of this nature.

Possibilities include the following:

* *The New York Times* and *The Wall Street Journal*
* eBay and Craigslist
* Major League Baseball (mlb.com) and the National Football League (nfl.com)

You will write at least six paragraphs:

* An introductory paragraph
* A paragraph on proximity

***You do not have to follow this order. However, you do want to cover these four concepts.***

* A paragraph on alignment
* A paragraph on repetition
* A paragraph on contrast
* A concluding paragraph

Again, each paragraph will incorporate at least two graphics in order to show how each of the four areas compares and contrasts between the two websites.