

Research Paper & Presentation Procedure

Research Topic

- Business Related.
- Focus: General Business, Marketing, Human Resources, International Business, Accounting.
- Must be current.
- Must be a point of Argument. e.g Pros and Cons.
- This will be used to form a research question on which the paper is based.
- Think of it as making your own essay question!

Research Paper

- Based on Research Question.
- 900-1000 words in length.
- APA Formatted.
- At least 5 References of Sufficient Academic Quality.
- Must include Counter-Argument and Refutation.
- Final Deadline: Tuesday March 12th 8:00am (Week 11)
- Late Submissions not accepted (There is only a short time available to mark this submission).

Workshop

- Week 10.
- Need to see Research Question and Progress with the paper.
- References should be completed as far as possible for peer checking.

Reflective Presentation

- Week 11.
- 4-5 Minute Individual Presentation.
- Should use Slides in APA format (no restriction on number).
- Must Include at least 2 of:
- Justification of the Research Question.
- Some of the information from sources used in the Research Paper, and why it was chosen.
- Reflect on Issues, Problems or Difficulties.

Brainstorming

1. Write down four or five topics in the business field that interest you (it doesn't matter what you know or don't know about them).
2. Think about what questions could be interesting to ask about the topic.

E.g. Real Estate

How have foreign buyers affected the Canadian housing market?

Write down any key words on the topic - these may help later to search for information.

Brainstorming 2

1. In groups, share your information and try to eliminate some of the topics through advising each other. Consider:
 - Is the topic too big/small?
 - Is the topic too complex or technical?
 - Is the topic too simple/lacking any area of debate?

Try to narrow your ideas down to one or two topic areas.

Brainstorming 3

Read some general background information on the topic and make notes - this does not need to come from academic sources. Try encyclopedia articles, any recent press articles etc.

Try to narrow down the scope of the research topic:

- By a geographical area, country, region etc.
- By a time frame. E.g last 10 years.
- By a demographic group. E.g effects on children, business leaders etc.

Decide on a single topic and then begin research/formulating research question..