Your job through this case study project is to analyze the leadership style of one of the prominent business leaders and its impact on his/her business success. Case study about: Ginny Rometty (IBM).

**Written report (20%):** The report should showcase your study in a clear and cogent manner. A good report is consistent throughout, well written, provides an eloquent discussion of the implications, and will cite appropriate resources where needed. This must include:

1. A brief biographical background of the leader highlighting any experiences that may have affected their contributions to contemporary management thinking.
2. A discussion of the relevance of his/her contributions to our understanding of effective leadership that is still relevant today and will probably be relevant in the future.
3. Special emphasis should be placed on understanding and presenting the relevance of his/her leadership approach as it applied to private sector organizations as well as public organizations in United Arab Emirates.