part 1, Explain the Sustainable agriculture: how does it work, what does it do? Part 2, What is the problem that the Sustainable agriculture addresses? Part 3, What is the current stated of business and/or consumer adoption of the Sustainable agriculture? Part 4, What are some of the challenges and barriers to adoption of the Sustainable agriculture, and how might those challenge be addressed? Part 5, What are the social benefit and risks associated with the Sustainable agriculture?