The impact of corporate earnings – Business Policy and Strategy

The assignment focuses on The impact of corporate earnings – Business Policy and Strategy. Also, write a clear statement of the business problem or opportunity. Keep in mind that your report will be saying to the top management “ Here is the problem we are having.

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Imagine that you work for a company that is seeking recommendations on how to solve a business problem or overcome a business challenge related to the narrowed topic you chose. Ethics and corporate social responsibility; diversity in the workplace. Write a clear statement of the business problem or opportunity. Keep in mind that your report will be saying to the top management “ Here is the problem we are having, here is what we found at the research and based on the research, here is what I recommend we do to solve the problem.

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The only aspects of your report are the trends, facts or best practices. Also, this study examines the impact of corporate earnings restatements on strategic leaders. We hypothesize that restatement firms will attempt to reestablish  by removing the leadership associated with the restatement event. As predicted, restatement firms are nearly twice as likely to experience turnover in CEO, CFO, board, and audit committee positions, compared to a matched sample. Restatement firms are also more likely to rely on outside CEO succession and to eliminate CEO duality. Additionally, Policy deals with routine/daily activities essential for effective and efficient running of an organization. While strategy deals with strategic decisions.