

Assessments Question:-

Contrasting the rhetorical styles of Harold Wilson and Tony Blair

Assessments:-

2,500 word essay (60%). Substantive essay contrasting the rhetorical style of two politicians. There is no set question – rather it is up to you which two politicians you choose to analyse. This is more of a conventional essay, however here you will be expected to apply the theories of political

communication in your analysis. You can select which political actors are of particular note provided they are leading figures within their respective party.

Assessment Notes:-

They are both written pieces of work where you will be expected to demonstrate awareness of communicative strategies, different forms of audience expectation, and an awareness of the theories of communication as well as apply your prior knowledge of British political ideologies.

It is important to note that in order to perform well you will need to attend the lectures and seminars. Failure to do so will risk your ability to produce an effective piece of work.

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