Designing for Growth & Design Thinking Academic Level : Bachelor Paper details An essay on the book "Designing for Growth: A design Thinking Tool Kits for Managers" describing: 1. Overview of Design Thinking: In your own words, not copying or paraphrasing from the text, describe in detail the key stages and elements of design thinking. 2. Comparative Analysis: Compare, Contrast and differentiate the processes of Designing for Growth compared to typical business rational decision making. 3. Cause Effect Relationship: Discuss with insight how Design Thinking acts as an independent variable to the dependent variable of business growth. 4. Integrating Design Thinking & Sustained Competitive Advantage: Describe in detail how design thinking may be seen as important to the Porter Framework of the factors that influence sustained competitive advantage of the business firm.