Individual report-Health promotion campaign Academic Level : Bachelor Paper details Using evidence to support your work, you will need to include the following: a brief background to the significance of the chosen health issue for both the Indigenous and non-Indigenous population (e.g. how big a problem is it?) the impact of the health issue on the individual, family and community for both the Indigenous and non-Indigenous Australians any identifiable gaps between Indigenous and non-Indigenous Australians as they relate to this health issue. a brief description of your campaign a short description of the target audience and why you chose this target audience how your campaign will begin to address your chosen issue.