Paper details:

Tasks This assessment requires you to research Apple INC. sustainability policy and identify the framework used from the list below: • GRI (Global Reporting Initiative) • TBL (Triple bottom line) • CERES • Natural Step. Research and discuss which framework Apple uses. Discuss the positive and negative points of using such framework by Apple. How does it help Corporate Social Responsibility (CSR) of Apple? What are the policy development challenges of Apple using such framework? If Apple uses other sustainability frameworks, what would be the possible positive and negative points. Criteria Ensure you (discuss): - Provide a clear Introduction where you state your point of view. - Use the Body of the essay to identify and apply relevant management theories and address your point of view. o Be sure to address all aspects of the criteria within your essay. You must sequence the flow of ideas/arguments to present a coherent and justified opinion. o Research sustainability framework of the example company. Ensure you define the key parts of the framework. o Why would a company use this framework and how does it help policy development of the company? o Use the list of sustainability frameworks provided and discuss if the example company uses other sustainability frameworks, what would be the advantages and disadvantages of using such framework (include theoretical justification of the arguments you make). o Use at least 5 academic sources to justify the arguments included within the essay (you are encouraged to use as many as possible). - Provide a clear Conclusion restating your key arguments and point of view. - Full 'in-text' referencing citing at least five academic sources and a Reference list using the Harvard referencing style.; 1000 word essay