The following question is required to be answered with the word count attached to the question: Discuss either the Matrix trilogy or Thank You for Smoking in relation to concepts introduced in this unit and this course. (400) I have referenced the questions that were previously answered from the other unit questions that were answered. I would like the question to focus on the movie Thank You for Smoking. Reitman, J. (Dir.). (2005) Thank you for smoking. Los Angeles: Room 9 Entertainment, TYFS Productions & ContentFilm.

Miller, D. & Dinan, W. (2008). A century of spin: How public relations became the cutting edge of corporate power. London: Pluto Press.

Socialists define propaganda as the dissemination of persuasive information that has no truthful intentions. Miller and Dinan (2008) would define propaganda as the unity of purposeful communication and action as a better term than spin or span. In many cases, propaganda is used negatively to refer to the spreading of false information that ensures a person is shamed while the source is viewed positively. For instance, persuasive political campaigns are carried out to lash on competitors so that the campaigner wins the election. False information is spread to defame one participant at the mercy of another. Other relevant examples are advertisements meant to promote one product at the expense of another, political commercials and signs.

Social movements are the mirror of the prevailing political situation in a state. Civic campaigns and actions project the political achievements and shortcomings that citizens experience. Thus, people use campaigns to voice what they feel is wrong in society. For instance, the recent movement of #BlackLivesMatter# is an excellent example of the grievances that black people face in the hands of the white. Neutrally, such campaigns appear as propaganda yet guide the studies on social movements. The investigations surrounding such an attack will entail both the grievances of a black man and the brutality among police forces in various countries. As it comes out, one campaign or propaganda may stir other relevant conversations that are necessary for a country’s prosperity.