Description

3000 word Strategic Report on Vodafone  
1. carry out external analysis (business environment and industry) to identify a set of Opportunities and Threats and assess industry attractiveness.  
2.analyse the resources and key competences of the organisation to identify a set of Strengths and Weaknesses and identify core competences (key factors that may give the company its competitive advantage).   
3. Evaluate the given strategy (as per chosen case) using SAFe criteria.