**Instructions for Assignment 8: *Global Strategy Implementation***

Please complete Assignment 8 below. The intent of the assignments is explaining your analysis in a concise manner. The readings and case study are attached, and you must include citations for any documents you quote, reference, or paraphrase, including the textbook and Harvard cases.

Important! Turnitin is being used for submitting the assignment to monitor plagiarism. Please make sure it is your own words and plagiarism-free.

**Global Strategy**

**Learning Objective:** Understand how to achieve competitive advantage through global strategy.

**Reading:** *Global Strategy*, Chapter 9 – Innovation and the MNE

**Reading:** *Global Strategy*, Chapter 10 – Leveraging Opportunities in the Connected Economy

**Assignment 8: Final Report**

Choose a company, and based on the textbook, cases, and lectures, develop a strategy for this company to enter, compete, and grow in a foreign country (The company must not already be in the country you choose.)

**Clearly explain your recommended:**

a) strategy (for entry, competing, and growth)

b) organizational architecture

c) control systems; and

d) processes for building capabilities, innovating, and motivating people (You may not replicate a case study from our course readings).

Write a report of no more than 1,500 words (excluding exhibits and bibliography)