Combined Assignment 2: Business Environment; IT and Law for Business The four tasks shown below constitute 90% of the overall mark (see Mark Scheme). 10% of the overall marks for the assignment must be given to ‘Structure andFormat’. As a senior Manager for your company, your CEO has asked for a report on how different organisations respond to their environment with consideration of their IT needs and the legal awareness they must have. Formulate a report that encompasses the following elements: Task 1 • For a minimum of three selected, different types of organisation; explain their responsibilities and how they try to meet them. • Explain the typical, elements for the formation of a legal contract between organisations and a third party and: o Describe the importance of different terms in a contract, giving examples • Apply knowledge of contract and tort to selected business scenarios with your response showing: o Evaluate the impact of, and possible problems with, different types of contract in given scenarios o Compare, distinguish between, contractual liability and liability in negligence o Explain the importance of vicarious liability to business organisations giving examples of such liability Business Environment: LO 1; Law for Business: LO 1; Law for Business: LO 2; Law for Business: LO 3 Task 2 • Explain the impact of the UK business environment and international trade on selected business organisations. • Explain the benefits and barriers to a business, including those relating to security, which face an online business organisation. Within your answer you should describe scope and types of ebusiness processes and transactions • Explain the legal issues facing an online business organisation. Business Environment: LO 2; IT for Business: LO 1 Task 3 • Explain how market forces affect a range of different organisations and their impact on Page 5 of 9 Back to Contents BMM Combined Assignment 2: Business Environment, Copyright © EduQual Ltd. 2016 IT and Law for Business (SCQF), Issue 1.0, March 2017 determination of pricing and output decisions of organisations. • Evaluate the impact of environmental factors on markets. • Evaluate the benefits and elements of internetmarketing and explain the tools that may be used for effective internet marketing. • Explain the key features of interactive orderprocessing. Business Environment: LO 3; IT for Business: LO 2 Task 4 • Evaluate existing communication and information systems in a selected organisation. Your considerations should cover collection, storage, and sharing of information and knowledge • Create a plan to improve existing communication and information security and storage systems for a chosen organisation.