Review the article provided as well as two other sources to create a marketing strategy.

Pull sources from ProQuest Create an organization and marketing strategy to brand the organization. Provide an overview of what the organization sells and the customers that you desire for your organization. With the organization that you created, you are the marketing executive. You are giving your information to the owner of the organization and providing an overview of how the marketing strategy might be effective. Include information to the owner of how the strategy will be effective with the customers that are desired for your organization. Include research with your work. Paper must include: Provide this information in Word. Utilize APA information. Cover Page 3-5 pages information