Each student will submit written analyses for one case. The score of this case will count toward 10% of your final grade.

Reports will be graded on originality, creativity, analysis, and the ability to integrate different topics covered in class. Each case will be graded out of 10 points, according to the “Case Report Grading Rubric” under Course Home.

Please keep in mind the following suggestions when writing your case analyses:

Your analysis must specifically address the question(s).
The length of your analysis should be 1200 words minimum (excluding any tables and exhibits). You should not simply repeat material and facts from the cases. You may use tables, exhibits and number crunching (where applicable) to support your analysis.
Your recommendations and analysis of the issues raised by the case questions should be supported by strong, clear and coherent arguments.
Your writing should be clear, articulate, well-organized, with no grammatical or spelling errors.
Must provide at least four citations not related to the class textbook.
Must be your own words. Higher Turnitin scores will receive lower grades. Essays with "whited-out" words to increase count will automatically receive a zero.
Note: All case analyses will be processed through Turnitin anti-plagiarism software.