**Activity 2: Case Analysis**

Read the case of *Hallmark Cards, Inc. v. Murley*, 703 F.3d 456 (2013), found in your textbook. Prepare an analysis of the case, using the following headings to guide you. Your activity responses should be both grammatically and mechanically correct, and formatted in the same fashion as the activity itself. If there is a Part A, your response should identify a Part A, etc. In addition, you must appropriately cite all resources used in your response and document in a bibliography using APA style. (100 points) (A 2-page response is required.)

Part A Parties to the Case, Facts of the Case, and Business Reasons for the Dispute

Part B Issue to be Decided and The Analysis of the Issue by the Eighth Circuit Court of Appeals

Part C Holding of the Court, The Reasons for the Holding, and The Implications for Business