This is a resit assignment and as such is an opportunity to improve your original submission. You must include in your resit course work a section at the beginning of the assignment, a section headed **Reflective Account**. In this section you must identify the changes you have made to improve the work, and what you have learned from this process. **There is a 200 word allowance for this section. The 200 word allowance is in addition to the assignments original word allowance stated below.**

**Word Count: 2,500 words**

**Coursework 1 Business Report: Contributes 100% to total module mark**

Upon leaving University you join a multinational oil and gas exploration company based in the UK. You are appointed as a team leader for a project that will pave the way for the organisation to operate in an emerging African economy.

As part of this process you are asked to assess the skills that you will require to prepare the ground for the expansion of the enterprise. You will assess your own skill levels and outline an appropriate personal development plan.

It is crucial for the success of the project that personnel from the home country and the emerging economy are merged into a single team. You will highlight any factors that may inhibit this process.

 As team leader you will have a say in how the team is selected and you will demonstrate your sensitivity to the issues involved in building a multinational team.

You will also demonstrate an understanding of globalisation and the contextual issues that will be the critical success factors for the success of the project.

#### Learning Outcomes Assessed

#### On completion of this unit, learners will have obtained either formative or summative assessment on the following:

#### The learning outcomes are:

1. Demonstrate an awareness of the need for cross-cultural communication, negotiation, leadership and team-building skills
2. Critically evaluate global issues and utilize this knowledge for critical thinking, thoughtful analysis, and globally-conscious decision-making

PLEASE REFER TO MID FOR THE LEARNING OUTCOMES AND FURTHER DETAILS

**Assessment Criteria:**

1. Meeting learning outcomes listed above (50%)
2. Rationale of argument and ability to justify this (20%)
3. Presentation, referencing, layout and overall synthesis of report (30%)

**Your Report should demonstrate the following:**

1. A self-awareness of your leadership capability and understand the importance of personal development planning.
2. An awareness of the need for cross-cultural communication, negotiation, leadership and team-building skills.
3. Demonstrate the ability to critically evaluate global issues and utilize this knowledge for critical thinking, thoughtful analysis, and globally-conscious decision-making.
4. The ability to write in the appropriate business report format.
5. The ability to undertake research to collect and analyse qualitative and quantitative data and information to include in your report.
6. The ability to cite and reference both qualitative and quantitative data/information using an appropriate method.

**Submission Deadline:**

This assignment must be submitted via the module web (Moodle) by **3rd of August 2020.**

Please note:

1. All work submitted after the submission deadline without an approved valid reason (see below) will be given a mark of zero. (This is not the same as a non-submission, as a late submission counts as an attempt and a mark of zero may allow you to re-sit the coursework.).
2. The University wants you to do your best. However we know that sometimes events happen which mean that you can’t submit your coursework by the deadline – these events should be beyond your control and not easy to predict.  If this happens, you can apply for an extension to your deadline for up to two weeks, or if you need longer, you can apply for a deferral, which takes you to the next assessment period (for example, to the resit period following the main Assessment Boards). You must apply before the deadline.
3. You will find information about the process and what is or is not considered to be an event beyond your control at
4. <https://share.coventry.ac.uk/students/Registry/Pages/Deferrals-and-Extension.aspx>

Students **MUST** keep a copy and/or an electronic file of their assignment.

**Coursework Submission**

Students are required to attempt all assessed aspects of their course at the first opportunity. If you don't, and you do not have a valid deferral, you will not be allowed a re-sit.

Any student who submits a first piece of work late, without an authorised extension (or deferral) will receive a mark of 0%. However, if you miss a deadline it is still worth submitting a piece of coursework late for a zero mark so that you do not automatically lose any re-sit opportunity.

The electronic version of your assignment may be used to enable checks to be made using anti-plagiarism software and approved plagiarism checking websites.

**Return of Marked Work**

Marked work will be uploaded on Moodle and are subject to approval of the examination board. You can expect to have marked work returned to you by 3 academic weeks after the submission

**PLAGIARISM WARNING !** – Assignments should not be copied in part or in whole from any other source, except for any marked up quotations, that clearly distinguish what has been quoted from your own work. All references used must be given, and the specific page number used should also be given for any direct quotations, which should be in inverted commas. Students found copying from the internet or other sources will get zero marks and may be excluded from the university.

The use of the Coventry University Harvard Reference Style is compulsory. Gathering information from a variety of sources forms an essential part of most academic writing, and it is important that you reference these sources in the required style. All writers borrow material from other sources at some time, including ideas, information, images, charts, graphs, and statistics. Whenever you use information from other sources you must document the source in two ways:

1. Provide an in-text citation of the source in the main body of your writing

2. Enter the source in the List of References at the end of your document

You must cite and reference every piece of information that you borrow from another source because it is the intellectual property of the individuals or groups of people who have produced it. All statements, opinions, conclusions, images, etc. which you have taken from someone else’s work (books, journals, lectures, videos, TV programmes, newspapers, internet pages, etc.) should be acknowledged, whether the work is mentioned, described, reproduced, summarised, paraphrased or directly quoted by you. If the source is produced by an organisation or an official body instead of authors, this is known as a ‘corporate author’ and must be treated in the same way. For example, most websites are produced by a corporate author.

You will find information about the process and what is or is not considered to be an event beyond your control at: <https://share.coventry.ac.uk/students/Registry/Pages/Deferrals-and-Extension.aspx>.

| **Mark range** | **Guidelines** |
| --- | --- |
| 70 – 100% | In order to secure a mark in this range, a candidate must submit an outstanding answer that could hardly be bettered. In addition to the criteria identified below for a mark between 70-85%, an answer scoring a mark of 85-100% would show an excellent level of understanding and critical/analytic skills and originality. For example, such an answer would the student's own critical thinking.An essay in this range will demonstrate a strong understanding of theories, concepts and issues relating to Global Leadership. There will be evidence of wide-ranging reading from a variety of valid sources (as described and presented in the marking criteria for 60-69%).The assignment must be written in a clear, well-structured way with a coherent and seamless flow and show evidence of independent, critical thought. It must show extensive relevant reading on the subject and intelligent use of the material to present a well-balanced and well-argued assignment. For example, the student will have considered a range of relevant issues and be able to assess the strength and weaknesses of various approaches/arguments and put forward a confident and articulate view of their own. |
| 60 – 69% | An essay in this mark range will demonstrate a good understanding of the requirements of the assignment and of theories, concepts and issues relating to Global Leadership. An assignment in this percentage range will include a balanced discussion of issues central to the question, how these are addressed by different authors or sources and some critical thinking into their relative merits or shortcomings.The answer will contain few errors and little, if any, irrelevant material. It will show evidence of reading from a variety of sources (i.e. more than 3 or 4) but not so many sources that the discussion loses focus and becomes unclear or irrelevant. All sources should be of some academic merit (e.g. books, journals, reports, media publications). Unreferenced material from non-credible internet sources MUST be avoided. All sources must be included and properly referenced in the references. The assignment will be well-organised and clearly written**/**presented overall. |
| 50 – 59% | The answer will demonstrate some reasonable understanding of relevant theories, concepts and issues relating to Global Leadership but also some minor errors of fact or understanding. The assignment will not be based on an extensive range of sources (for example few references are included), or much evidence that they have been read closely or well-understood. For example, the assignment will retell sources rather than analyse them. The assignment may be quite general in part. Some errors may be present and some irrelevant material may be included. The essay may not be particularly well-structured, and/or clearly presented and contain some spelling mistakes and grammatical errors. A few sentences may be unclear.  |
| 40 - 49% | A mark within this percentage range will be given to an essay which:* shows some limited basic understanding of the subject but is incomplete. For example, if it answers one part of a question but not the rest.
* makes only very general statements
* includes some factual errors or misunderstandings e.g. confusion between different companies or misuse of certain key terms.
* shows limited use of material with limited reading**/**research on the topic and includes only a very small number of references, not all of which are included in the references
* includes spelling mistakes, is poorly structured with no clear argument and grammar mistakes making it difficult to understand.
* includes some irrelevant material.
 |
| 35 – 39% | A mark within this percentage range will be given to an assignment which:* includes only a limited amount of relevant material.
* shows little evidence of reading**/**research on the topic. For example, the essay includes only very few references, and relies only on material or case studies used during the course.
* shows only a very basic understanding of the subject.
* is poorly presented with bad grammar, some spelling mistakes and an incomplete reference list.
* has a poor structure and does not flow e.g. if there is no conclusion or new facts are introduced in the conclusion rather than introduction or main discussion.
* contains some fundamental errors.
 |
| 20 – 34%0 - 19% | A poor fail on this assignment means the assignment submitted:* is poor and suggests that the student has spent very little time on it e.g. if the answer is considerably under the word requirement and/or presented in note form rather than as a fully written up essay.
* bears little relation to the assignment topic.
* shows a poor understanding of theories, concepts and issues relating to Principles of Strategy and to the learning outcomes detailed in this document.
* contains some or many fundamental errors and misunderstandings of the academic or other material used. For example many of the facts cited are incorrect.
* uses literature or other material which is largely irrelevant or has no academic value
* is poorly structured and poorly presented. For example, sentences may be hard to understand and contain many spelling or grammatical mistakes.
* contains no references.

Work within this mark range shows a complete failure to meet the requirements of the assignment. A mark in this range will be given for an essay which: * bears no link to the question chosen and shows very little or no knowledge or understanding of any of the theories, concepts and issues relating to Principles of Strategy. The answer may be fundamentally wrong or trivial.
* contains no references and/or evidence of relevant reading.
* shows little understanding of the requirements of the assignment and only a vague knowledge of the subject area.
* includes numerous fundamental errors in the understanding or presentation of the material discussed. There is a general lack of facts/evidence and what is provided is mostly incorrect and/or irrelevant.
* is poorly structured and poorly presented. Spelling and grammar are poor. Many sentences are incomprehensible.
* the examiners do not feel could be described as a serious attempt by any reasonable standards.
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